

RISING TIDE

INBOUND LOGISTICS' 2011 **OCEAN CARRIER** GUIDE

IN HIS 2010 STATE OF THE UNION ADDRESS, PRESIDENT OBAMA announced a goal: to double U.S. exports over the next five years. For ocean carriers, this goal signaled the need to prepare their fleets and operations for increased volumes – in a different direction.

Shipping lines are also preparing for the Panama Canal expansion opening, scheduled for 2014, by planning route changes and adding bigger vessels to take advantage of the Canal's larger locks and newly dredged, deeper port channels.

With the ocean shipping market changing rapidly, it's vital that shippers familiarize themselves with the industry's players. *Inbound Logistics'* annual Ocean Carrier Guide offers an overview of some leading steamship lines' assets and capabilities, so shippers can be ready to meet the challenges and make the most of opportunities on the horizon.



Atlantic Container Line (ACL)

800-ACL-1235

www.aclcargo.com

PARENT COMPANY: Grimaldi Group

Since 1967, ACL has operated as a specialized carrier of containers, project and oversized cargo, heavy equipment, and vehicles in the Transatlantic trade, with the world's largest combination roll-on/roll-off (Ro/Ro) containerships. Headquartered in Westfield, N.J., the company maintains offices throughout Europe and North America. ACL offers five Transatlantic sailings each week, as well as a direct Ro/Ro container service under its parent company, Grimaldi Group, between North America and West Africa. The company also offers through-service for non-containerizable cargo to the Mediterranean, Middle East, South Africa, Australia, and the Far East.



WEB TOOLS: Booking and rate requests, express documentation.

FLEET SIZE: Five G-3 vessels operate in the core North Atlantic service and various vessels are time-chartered to the Grimaldi Group.

CUSTOMER AWARDS: Premier Partner Award, Honda.

WHAT'S NEW: ACL now offers Ro/Ro services from North America to any part of the world.

APL

800-999-7733

www.apl.com

PARENT COMPANY: NOL Group

LOGISTICS DIVISION: APL Logistics

Founded in 1848, APL is a global container shipping business offering more than 80 weekly services and 500 calls at more than 140 ports worldwide. It combines intermodal operations with information technology and e-commerce. APL is a unit of Singapore-based global shipping and logistics company Neptune Orient Lines (NOL).

WEB TOOLS: APL's HomePort Web site enables customers to book and track cargo electronically and provides electronic bills



of lading. Terminals connect with truckers via the Internet and mobile devices, enabling them to manage cargo pickup and delivery.

FLEET SIZE: 150 ships

CUSTOMER AWARDS: 2011 Carrier of the Year, Best Buy.

WHAT'S NEW: SmarTemp satellite-based tracking device continually monitors temperature and atmospheric conditions in refrigerated containers. Shippers of highly sensitive cargo can check conditions inside the box from their computers.

China Shipping

888-712-7811

www.chinashippingna.com

PARENT COMPANY: China Shipping Group Company

China Shipping offers container transportation and related services including storage, transshipment, customs arrival manifest filing, and intermodal on-carriage. Its 560,000-TEU fleet calls 12 China base ports and most river ports along the Yangtze River, the Pearl River, and their branches, providing fast, safe, and economical transportation of all containerized freight. A total of more than 40 international routes round out the line's current service profile.

WEB TOOLS: Tracking/tracing, EDI, eBrochure, sailing schedules.

FLEET SIZE: 150 vessels

CUSTOMER AWARDS: 2010 Carrier of the Year Award, Michael's Stores.

WHAT'S NEW: China Shipping introduced Transpacific, Transatlantic, Mediterranean, North Europe, China Pearl River Delta, and China Yangtze River Delta services.

CMA CGM

757-961-2100

www.cma-cgm.com

LOGISTICS DIVISION: CMA CGM Logistics

CMA CGM, founded in 1978 by Jacques R. Saadé, serves more than 400 ports with 170 main shipping lines around the world. With a presence on all continents and in 150 countries through its network of 650 agencies, CMA CGM employs 17,000 people and transports nine million TEUs annually. The group offers a complete range of activities,

including transport by sea, river, and rail, and operates facilities in port as well as logistics on land to guarantee high-quality door-to-door services. CMA CGM has also been investing in rail, inland waterway, and road haulage services and strategic shipping terminals worldwide.

WEB TOOLS: Interactive schedules; routing finder, including line services and voyage finder; quotation requests; tariffs; container tracking; bill of lading printing (draft, waybill, original bill of lading); and shipment details.

FLEET SIZE: 389 vessels

CUSTOMER AWARDS: 2011 Matty Award, Mattel; 2011 Best Partner Carrier of the Year, Sony; 2011 Ocean Carrier of the Year Award, Lowe's Home Improvement.

WHAT'S NEW: CMA CGM signed an agreement for the operation, equipment, and expansion of the Gordon Cay Container Terminal in the Jamaican port of Kingston.

COSCO Container Lines Americas Inc.

800-242-7354

www.cosco-usa.com

PARENT COMPANY: China Ocean Shipping Company (COSCO)

Celebrating the 50th anniversary of its founding in 1961, COSCO maintains 85 representative offices in 49 countries around the world, and operations agencies in 1,000 cities in 160 countries. Cargo handling capabilities include 20-foot and 40-foot dry containers, refrigerated containers, flat-racks, open tops, high cube, and other specialized equipment. Routes and scheduling are designed for rapid and cost-efficient service worldwide.

WEB TOOLS : Automated 24/7 cargo tracking service, complete listings of services and schedules.

FLEET SIZE: 120 vessels

WHAT'S NEW: In addition to equipment improvements, recent scheduling additions and revisions have resulted in significantly faster transit times. COSCO's 20 main line services connect more than 1,000 ports.

Crowley

800-CROWLEY

www.crowley.com

PARENT COMPANY: Crowley Maritime Corporation

LOGISTICS DIVISION: Crowley Logistics

Crowley Maritime Corporation, a privately held family and employee-owned company established in 1892, provides marine solutions, and transportation and logistics services in domestic and international markets. Services include cargo shipments by containers and trailers; refrigerated and speed-to-market shipping; breakbulk, heavy lift, and over-dimensional items; and rolling stock such as cars, trucks, buses, and construction equipment, all with company-owned specialty equipment and top-quality Lift-on/Lift-off (Lo/Lo) and Ro/Ro vessels.



WEB TOOLS: Track-and-trace, tariff retrieval, e-bill of lading registration, 24-hour manifest schedule, downloadable shipping documents, booking, rate requests.

FLEET SIZE: 240 vessels

CUSTOMER AWARDS: Outstanding Customer Service and Quality Award, Toyota; International Partnership Award, Payless ShoeSource; World Excellence Award and Silver Award for Supplier Excellence, Ford Motor Company.

WHAT'S NEW: With Crowley's Speed to Market service, customers can ship export cargo from the U.S. Northeast, Southeast, and Gulf coasts to nearly every country in the Caribbean Basin and Central America. Overland truck service is provided to Nicaragua and El Salvador. Crowley also expanded its logistics offerings further into the Caribbean by adding services to the British Virgin Islands and Tortola.



Evergreen Line

201-761-3000

www.evergreen-line.com

PARENT COMPANY: Evergreen Group

LOGISTICS DIVISION: Evergreen Shipping Agency (America)

Taiwan-based Evergreen was founded in 1968 by Group Chairman Dr. Yung-fa Chang and commenced full container liner services in 1975. It has developed into a global carrier, operating a 650,000-TEU-capacity fleet and serving six continents.

WEB TOOLS: Integrated e-commerce services via Evergreen's ShipmentLink portal; enhanced e-reports available to all customers, with new functions including event-driven notification, tracking reports, and statistics to help manage and monitor shipments.

FLEET SIZE: 180 vessels

CUSTOMER AWARDS: 2010 Partner in Progress, Sears Holdings Corporation.

WHAT'S NEW: Evergreen Line launched a new intra-Asia service linking Kaohsiung, in southwestern Taiwan, with Cebu, a province of the Philippines.

Hamburg Süd

973-775-5300

www.hamburgsud.com

PARENT COMPANY: The Oetker Group

Hamburg Süd specializes in marine transport and logistics, with a focus on containerized temperature-sensitive cargo shipping. Company services link North America, South America, Europe, the Mediterranean, Asia, India, Pakistan, and Australia/New Zealand.



WEB TOOLS: Cargo booking, tracking, and tracing.

FLEET SIZE: 174 vessels

WHAT'S NEW: Hamburg Süd expanded its coverage of West Central America and reconfigured its services in North Europe and the Eastern Mediterranean. The carrier also added the 7,100-TEU *Santa Catarina* containership to its fleet.

Hapag-Lloyd

800-223-4443

www.hapag-lloyd.com

PARENT COMPANY: The Albert Ballin consortium and TUI AG

Hapag-Lloyd connects all major ports worldwide via 76 liner services—including U.S. flag services. Hapag-Lloyd operates 300 offices in 114 countries and offers a container stock of one million TEUs of all types, including one of the largest reefer fleets in the industry.

WEB TOOLS: Schedule overview download and subscription; shipment overview listing; tariffs, freight rates, and local charges; rules and regulations; shipping instructions (for registered customers); sea waybill of lading download; track-and-trace by booking, container, or bill of lading number; vessel



tracing; import overview with customs information; invoice copy download; shipment rate of exchange; general rate of exchange information; RSS news feeds.

FLEET SIZE: 140 vessels

CUSTOMER AWARDS: 2011 Supplier Innovation Award, John Deere.

WHAT'S NEW: Hapag-Lloyd started an all-water American Feeder Line connecting the Port of Halifax with Portland, Maine, and Boston. The carrier also introduced a new weekly service linking Singapore and Indonesia with direct connections on fixed-day sailings.

Horizon Lines

877-678-7447

www.horizonlines.com

PARENT COMPANY: Horizon Lines Inc.

LOGISTICS DIVISION: Horizon Logistics LLC

Horizon Lines is a domestic ocean shipping and integrated logistics company comprised of two primary operating subsidiaries. Horizon Lines LLC operates a fleet of 20 U.S.-flag containerships and five port terminals linking the continental United States with Alaska, Hawaii, Guam, Micronesia, and Puerto Rico. Horizon Logistics LLC offers customized logistics solutions to shippers from a suite of transportation and distribution management services, information technology developed by Horizon Services Group, and intermodal trucking and warehousing services provided by Sea-Logix. Horizon Lines Inc. is based in Charlotte, N.C.

WEB TOOLS: Booking, track-and-trace, and payment applications that allow shippers to create customized reporting; event notification; and e-mail or threshold activity alerts.

FLEET SIZE: 20 vessels

CUSTOMER AWARDS: 2011 Platinum Carrier Award, Lowe's Home Improvement.

WHAT'S NEW: Horizon Lines received recognition from both the U.S. Coast Guard and the Chamber of Shipping of America for its record of safety and stewardship.

Intermarine

504-529-2100

www.intermarineusa.com

PARENT COMPANY: Intermarine LLC

New Orleans-based Intermarine provides worldwide ocean transport and inland heavy haul services for breakbulk, specialized project, and heavy lift cargo. The company also operates offices in Houston, Caracas, Buenos Aires, Shanghai, Seoul, and Mumbai.

WEB TOOLS: Company information, weekly sailing schedules.

FLEET SIZE: 30 vessels

WHAT'S NEW: Intermarine launched its next generation of multi-purpose heavy-lift carriers with the delivery of the *M/V Industrial Freedom*. Built in China, the F-class series consists of four 14,100 dwt heavy lift ships boasting two 440-ton cranes and one 80-ton standard crane.



Maersk Line

973-514-5000

www.maerskline.com

PARENT COMPANY: A.P. Moller-Maersk Group

Maersk Line, a division of the A.P. Moller-Maersk Group, is dedicated to on-time delivery, ease of doing business, and environmental performance. A new concept in liner shipping, Daily Maersk combines daily sailings in the Asia-Europe trade with reliability. Container schedules will be based on total transportation time, daily cut-off to cargo availability, with monetary compensation for containers that are not delivered on time. Daily Maersk extends production lines, allowing shippers to reduce inventory, plan more efficiently, and improve time to market.

WEB TOOLS: Online sailing schedules; e-rates; e-booking; e-shipping instructions; electronic transport documentation and bill of lading printing; track-and-trace; and reports.

FLEET SIZE: More than 500 vessels

WHAT'S NEW: Maersk Line is building 20 Triple-E ships, the world's largest, most environmentally improved, and energy efficient vessels. These ships will reduce CO₂ emissions by more than 50 percent per container moved. The first ships will be put in service in 2013.

Matson Navigation Company

800-4MATSON

www.matson.com

PARENT COMPANY: Alexander & Baldwin Inc.

LOGISTICS DIVISION: Matson Integrated Logistics

Matson's transportation offerings span the globe from Shanghai to Savannah, and encompass everything from providing a vital lifeline to the island economies of Hawaii, Guam, and Micronesia to offering a premium, expedited service from China to Southern California. Matson continues to strengthen its ocean transportation services through fleet enhancements, industry-leading on-time arrivals, and award-winning customer service.

WEB TOOLS: Online booking, tracking, billing, account balances, container tracking, EDI.

FLEET SIZE: 13 containerships, including four specialized barges

WHAT'S NEW: Matson launched its expanded China-Long Beach Express, offering weekly service from Hong Kong and Yantian and a new second weekly call at Shanghai. This expansion augments its weekly service from Xiamen, Ningbo, and Shanghai to Southern California, and extends its geographic reach to the South China region.



MOL

800-OK-GATOR

www.molpower.com

PARENT COMPANY: MOL Ltd. (Mitsui O.S.K. Lines)

CONSOLIDATION DIVISION: MOL Consolidation Services Ltd.

LOGISTICS DIVISION: MOL Logistics (U.S.A.) Inc.

MOL (America) Inc., MOL's wholly-owned liner subsidiary in North America, employs approximately 400 transportation professionals in 16 sales offices throughout the United States. Founded in 1884, MOL's business diversity makes it one of the world's most financially solvent transportation companies.

WEB TOOLS: Online booking requests and shipping instructions; bill of lading searching, viewing, and printing; global shipment tracking; reports; sailing schedules.

FLEET SIZE: 917 vessels, including 104 containerships

CUSTOMER AWARDS: 2011 Transportation Partner of the Year, Michael's Stores Inc.

WHAT'S NEW: MOL upgraded its CX1 feeder service between Panama and Manaus and has begun independent operation of the route.



Mediterranean Shipping Company SA (MSC)

212-764-4800

www.mscgva.ch

MSC is a privately owned shipping line, founded in 1970. The carrier operates 457 container vessels, with an intake capacity of more than two million TEUs. During recent years, MSC's maritime fleet has expanded substantially to consolidate its position as the second-largest carrier in respect to container slot capacity and container vessels operated.

WEB TOOLS: Track-and-trace, schedules, container specs, contact information.

FLEET SIZE: 457 vessels

WHAT'S NEW: MSC introduced its Jaguar service from central China to Los Angeles, and enhanced its existing Transpacific service network.



NSCSA (America) Inc.

410-625-7000

www.nscsa.com

PARENT COMPANY: The National Shipping Company of Saudi Arabia

LOGISTICS DIVISION: Freight Forwarding & NVOCC Division

NSCSA's services include transporting general cargo, crude oil, chemicals, and liquefied petroleum gas. The carrier's four multi-purpose vessels serve its Arabian Gulf - Indian Subcontinent - Red Sea - Mediterranean - U.S./Canada East Coast route on a 21-day frequency. The company operates a container service yard at Saudi Arabia's Jeddah Islamic Port to facilitate container storage and maintenance/repair services.

FLEET SIZE: 17 crude carriers; 18 chemical carriers; four multi-purpose vessels

WHAT'S NEW: NSCSA signed contracts to purchase four specialized vessels for carrying general, project, and Ro/Ro cargo. To be delivered beginning in early 2013, the ships will be equipped with heavy-lift cranes, and each ship will have a deadweight tonnage of approximately 26,000 tons.

OOCL

888-388-OOCL

www.oocl.com

PARENT COMPANY: Orient Overseas International Ltd. (OOIL)

LOGISTICS DIVISION: OOCL Logistics (USA) Inc.

As one of Hong Kong's most recognized global brands, OOCL provides shippers with fully integrated logistics and containerized transportation services, with a network that encompasses Asia, Europe, North America, and Australasia.

WEB TOOLS: OOCL's Web site and My OOCL Center portal provide advanced visibility and exception management, enabling shippers, consignees, and logistics providers to keep cargo moving and delivered on time.

FLEET SIZE: 120 vessels



CUSTOMER AWARDS: 2010 Best Partner Carrier, Sony Corporation; 2010 Vendor and Carrier Partnership of the Year, Michael's Stores Inc.

WHAT'S NEW: OOCL christened the *OOCL Canada*, an 8,888-TEU vessel, which will be deployed on the carrier's Middle East-Asia express route serving Intra-Asia trade.



Trailer Bridge

800-554-1589

www.trailerbridge.com

PARENT COMPANY: Trailer Bridge Inc.

Trailer Bridge provides multiple weekly U.S. flag sailings between Jacksonville, Fla., and San Juan, Puerto Rico; weekly sailings between Jacksonville and the Dominican Republic; and weekly inter-island service between Puerto Rico and the Dominican Republic. Its innovative processes have brought the efficiencies of larger, high-cube equipment to the markets it serves. By utilizing a fleet of

primarily 53-foot by 102-inch-wide high-cube equipment, along with single carrier door-to-port service, Trailer Bridge is able to provide increased value to its customers.

WEB TOOLS: Shipment tracking, customizable reports, booking, rate request, sailing schedule.

FLEET SIZE: Seven vessels

WHAT'S NEW: Trailer Bridge has three 400-by-100-foot ocean-going barges available for charter-hire for project work. The barges are U.S. flag and Jones Act qualified, and are designed for Ro/Ro, float-on/float-off, breakbulk, and container cargoes.

United Arab Shipping Company (UASC)

908-272-0050

www.uasc.net

UASC is the largest ocean carrier of dry cargo to the Middle East. Maintaining a commitment to serve the Arabian Gulf, UASC offers a wide scope of services to the Arabian Gulf/Red Sea and Indian Sub-Continent regions.

WEB TOOLS: Shipment tracking, bill of lading, and sailing schedules.

FLEET SIZE: 55 vessels

WHAT'S NEW: UASC launched an e-commerce platform, UASC Online, to promote and deliver shipping process efficiencies to its customers. Shippers can submit simple re-usable bookings, edit and approve their bills of lading, and manage their UASC business via this new portal.

Yang Ming

201-222-8899

www.yangming.com

PARENT COMPANY: Yang Ming Marine Transport Corporation

SUBSIDIARY COMPANIES: Kuang Ming Shipping Corporation, Yes Logistic Corporation, Kao Ming Container Terminal Corporation

Containerships are the mainstay of Yang Ming's fleet.

Established in 1972, Yang Ming practices a management philosophy of Teamwork, Innovation, Honesty, and Pragmatism.

WEB TOOLS : Scheduling, vessel tracking, shipment track-and-trace, bill of lading processing, booking, and tariff.

FLEET SIZE: 87 vessels

WHAT 'S NEW: Yang Ming has invested in exclusive terminals in Los Angeles and Tacoma; Keelung, Kaohsiung, and Taipei Harbors in Taiwan; Antwerp, Belgium; and Rotterdam, The Netherlands.