



*Inbound Logistics'*  
**2009 OCEAN CARRIER GUIDE**

# ANCHORS AWEIGH

**T**he ocean cargo industry is awash in various market-driven flotsam and jetsam—the scattered consequences of a global recession and purposefully jettisoned assets meant to encourage greater efficiency.

Even if some ships are sitting idle and traditionally strong service strings have become tangled by slack demand, the worldwide fleet continues to expand and ocean carriers are following a similar course.

Carriers are realigning routes and service frequencies to better match supply with demand; investing in logistics-driven technologies that capture and share information upstream and downstream in the supply chain; and acquiring bigger, better, and greener ships to pilot greater efficiencies and economies for ocean freight buyers.

Ocean liners are scanning the horizon for new markets, alliance partners, and slot-sharing arrangements to expand services, distribute costs, and allay risks. Responding to shipper needs, carriers are also investing assets and resources in more value-added services, including speed-to-market programs, anti-piracy system trials, and perishable cargo tracking and monitoring solutions.

With so much change in the ocean trade, *Inbound Logistics'* annual Ocean Carrier Guide offers a quick-scan perspective of how steamship lines are investing in and expanding their services, technologies, and equipment to keep shippers moving forward.



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## Atlantic Container Line (ACL)

800-ACL-1235  
www.aclcargo.com

**PARENT COMPANY:** Grimaldi Group

Since 1967, ACL has been a specialized carrier of containers, project and oversized cargo, heavy equipment, and vehicles, with the world's largest combination RORO/containerships. ACL is headquartered in Iselin, N.J., with offices throughout Europe and North America. ACL's main weekly service calls Baltimore, Norfolk, New York, Halifax, Liverpool, Antwerp, Hamburg, and Gothenburg. The carrier offers five transatlantic sailings each week, container and RORO services between North America and West Africa, and oversized service to the Mediterranean and South America.

**WEB TOOLS:** Booking and rate requests, express documentation.

**FLEET SIZE:** 5 G-3 vessels operate in the core North Atlantic service and various vessels are time-chartered to the Grimaldi Group.

**CUSTOMER AWARDS:** Recognized by Lloyd's List for superior schedule reliability.

**WHAT'S NEW:** RORO services from North America to any part of the world.

## China Shipping

888-712-7811  
www.chinashippingna.com

**PARENT COMPANY:** China Shipping Group Company

China Shipping offers container transportation and related services including storage, transshipment, customs arrival manifest filing, and intermodal on-carriage. Its 483,737-TEU fleet calls 12 China base ports plus most river ports along the Yangtze River, the Pearl River, and their branches, providing fast, safe, and economical transportation of all containerized freight. A total of more than 40 international routes round out the line's current service profile.

**WEB TOOLS:** Tracking/tracing, EDI, eBrochure, sailing schedules.

**FLEET SIZE:** 147 vessels

**CUSTOMER AWARDS:** Michael's Stores "Carrier of the Year" award.

**WHAT'S NEW:** China Shipping introduced Transpacific, Transatlantic, Mediterranean, North Europe, China Pearl River Delta, and China Yangtze River Delta services.

## COSCO Container Lines Americas, Inc.

800-242-7354  
www.cosco-usa.com

**PARENT COMPANY:** China Ocean Shipping Company (COSCO)

Founded in 1961, COSCO now maintains 85 representative offices in 49 countries around the world, while operational agencies are located in 1,000 cities in 160 countries. COSCO continues to make major investments in its equipment. Cargo handling capabilities include 20-foot and 40-foot dry containers, refrigerated containers, flat-racks, open tops, high cube, and other specialized equipment.

**WEB TOOLS:** Automated 24/7 cargo tracking service, Cargo Smart.

**FLEET SIZE:** 120 vessels

**CUSTOMER AWARDS:** Best Shipping Line—Transpacific, Asian Freight and Supply Chain Awards; 2009 Best Carrier of the Year—Far East Ocean, Canadian International Freight Forwarders Association (CIFFA) Eastern Region Forwarder's Choice Awards.

**WHAT'S NEW:** In addition to improvements in equipment, recent scheduling additions and revisions have resulted in significantly faster transit times. COSCO's 20 main line services connect more than 1,000 ports.



## Crowley

800-CROWLEY  
www.crowley.com

**PARENT COMPANY:** Crowley Maritime Corporation

**LOGISTICS DIVISION:** Crowley Logistics

Jacksonville, Fla.-based Crowley Maritime Corporation, founded in San Francisco in 1892, is a privately held family and employee-owned company that provides diversified transportation, logistics, and marine services in domestic and international markets through six operating lines of business: Puerto Rico/Caribbean Liner Services, Latin America Liner Services, Logistics Services, Petroleum

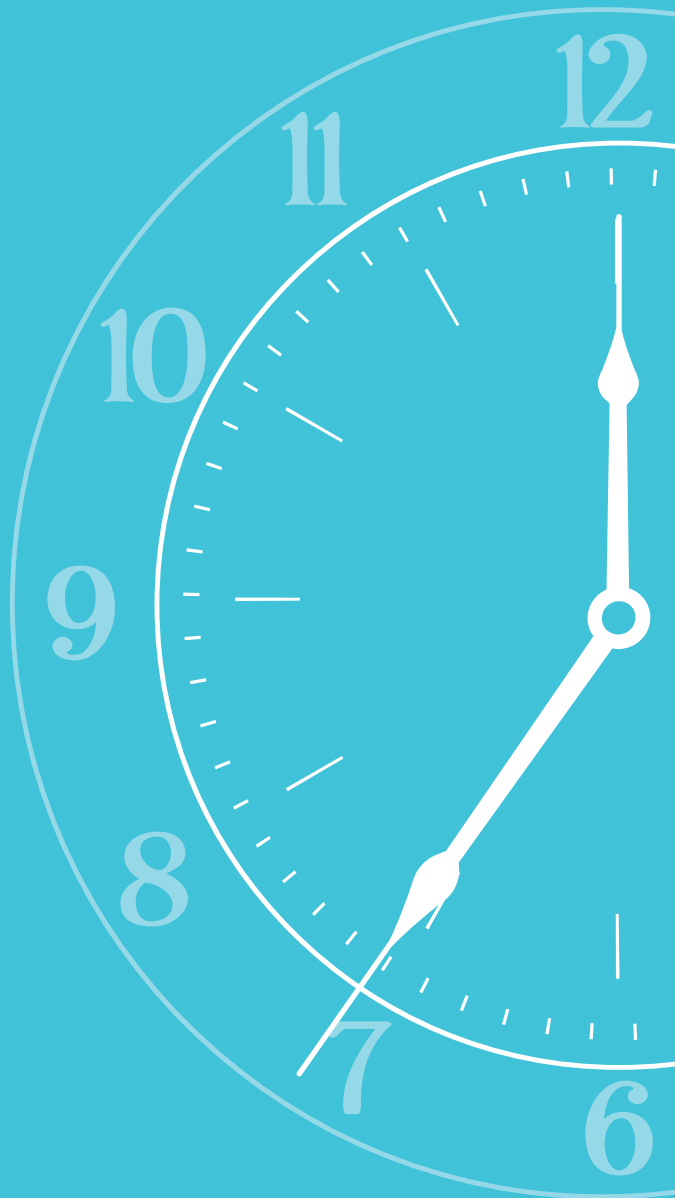
# #1 SCHEDULE RELIABILITY

The integrity of your supply chain makes all the difference when it comes to meeting your performance goals. That is why your carrier's schedule reliability is critically important. Turn to Maersk Line for the proven reliability your lean supply chain demands.

With a #1 ranking in schedule reliability among the 20 largest ocean carriers, Maersk Line continues to demonstrate an ongoing commitment to solid schedule delivery for our customers.\*

Contact us now to enhance your ocean supply chain reliability and improve business performance.

\*Drewry Shipping consultants Q3&4 2008, Q1,2&3 2009 Report (based on 20 largest ocean carriers)



**MAERSK LINE**

maerskline.com | 973-514-5000



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Services, Marine Services, and Technical Services. Offered within these operating lines of business are the following services: liner container shipping, logistics, contract towing, and transportation; ship assist and escort; energy support; salvage and emergency response; vessel management; vessel construction and naval architecture; government services; and petroleum and chemical transportation, distribution, and sales.

**WEB TOOLS:** Track-and-trace, tariff retrieval, e-bill of lading registration, 24-hour manifest schedule, downloadable shipping documents, booking, rate requests.

**FLEET SIZE:** 210 vessels

**CUSTOMER AWARDS:** Toyota Logistics Service Awards for Outstanding Customer Service and Quality; Sears Partner in Progress; Payless ShoeSource International Partnership Award.

**WHAT'S NEW:** Crowley's Speed-to-Market program leverages the proximity of Central America and the Caribbean with frequent, direct vessel services for apparel and reefer shippers and others seeking to get products to market faster. Crowley has acquired Customized Brokers, a Miami-based company specializing in the clearance of fresh produce imports into the United States. The carrier offers warehousing, trucking, and other logistics services throughout Central America.



## Evergreen Line

201-761-3000  
[www.evergreen-line.com](http://www.evergreen-line.com)

**PARENT COMPANY:** Evergreen Group

**LOGISTICS DIVISION:** Evergreen Shipping Agency (America) Corp.

Taiwan-based Evergreen was founded in 1968 by Group Chairman Dr. Yung-fa Chang and commenced full container liner services in 1975. It has developed into a global carrier, operating one of the industry's newest fleets and serving all six continents. Now, some 40 years since it began offering ocean shipping services, Evergreen

continues to make waves with its ongoing global reach, environmental responsibility, customer-driven services, and innovation.

**WEB TOOLS:** Integrated e-commerce services via Evergreen's ShipmentLink portal; enhanced e-reports available to all customers, with new functions including event-driven notification, tracking reports, and statistics to help manage and monitor shipments.

**FLEET SIZE:** 190+ vessels

**CUSTOMER AWARDS:** 2008 Best Shipping Line—Intra Asia, Asian Freight and Supply Chain Awards; 2007-2008 International Ocean Carrier of the Year, Walmart Stores.

**WHAT'S NEW:** Evergreen Line is collaborating with Cambridge University in the United Kingdom and the National Central University in Taiwan on the Pacific Greenhouse Gases Measurement project. It will deploy a number of ships to measure hydrocarbon and halocarbon emission levels throughout the Pacific region.



## Hamburg Süd

973-775-5300  
[www.hamburgsud.com](http://www.hamburgsud.com)

**PARENT COMPANY:** The Oetker Group

Hamburg Süd specializes in marine transport and logistics, with a focus on containerized temperature-sensitive cargo shipping. Company services link North America, South America, Europe, the Mediterranean, Asia, India, Pakistan, and Australia/New Zealand.

**WEB TOOLS:** Cargo booking, tracking, and tracing.

**FLEET SIZE:** 174 vessels

**CUSTOMER AWARDS:** Top Ocean Carrier, CIIFA Eastern Region Forwarder's Choice Awards; Top Ocean Carrier, CIIFA Central Region Forwarder's Choice Awards.

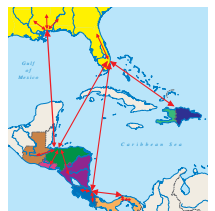
**WHAT'S NEW:** Hamburg Süd upgraded its South America East Coast—Caribbean/Central America/U.S. Gulf service to a

# You'll save a lot more green if you cover a lot less blue.

© Crowley Maritime Corporation, 2009. CROWLEY is a registered trademark of Crowley Maritime Corporation.  
Speed to Market is a service mark of Crowley Maritime Corporation.

## It makes all the sense in the world to source close to home and ship with Crowley.

Nowadays shipping can be a significant part of your total cost. But, if you source in Central America, the Dominican Republic or Haiti instead of the Far East and ship with Crowley, there's much to be saved. Certainly time, since it can take from two to four weeks to ship from Asia compared to just three days from Central America. And money too, since you're saving thousands of ocean and inland transportation miles. Plus, the shorter transit helps to minimize carbon emissions, which is good for our planet. Crowley's *Speed to Market* combines proximity to market with the fastest transits, 10 or more weekly sailings between Central America, Haiti, the Dominican Republic and the U.S. Gulf and East Coasts, and a full suite of logistics services. Crowley can expertly handle your air freight, inland transportation, warehousing, customs clearance, freight forwarding and distribution needs in the U.S. and Central America. And we're one of the few companies fully validated by U.S. Customs for the C-TPAT security program, which means your cargo receives extra-quick clearance. So save green by covering less blue and use the shipping line that will keep you in the pink. For more information, call 1-800-CROWLEY or visit [www.crowley.com](http://www.crowley.com).



**CROWLEY**<sup>®</sup>  
People Who Know<sup>™</sup>

Liner Shipping • Worldwide Logistics • Petroleum & Chemical Transportation • Alaska Fuel Sales & Distribution • Energy Support • Project Management • Ship Assist & Escort • Ship Management • Ocean Towing & Transportation • Salvage & Emergency Response

[www.crowley.com](http://www.crowley.com)



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new main string with modern tonnage and full port coverage. The carrier also added a dedicated Intra-Caribbean service (Aztec Service) operating three 1,700-TEU vessels on a weekly frequency.



## Hapag-Lloyd

800-834-6314  
[www.hapag-lloyd.com](http://www.hapag-lloyd.com)

**PARENT COMPANY:** The Albert Ballin consortium and TUI AG

For more than 160 years, Hapag-Lloyd has linked continents, countries, and cultures. A player in the global door-to-door container transport industry, the company handles complex logistics packages along the transportation chain, delivering a comprehensive range of shipping services. Hapag-Lloyd operates 320 sales offices in 130 countries.

**WEB TOOLS:** Track-and-trace, interactive scheduling, freight rates, downloadable sea waybills.

**FLEET SIZE:** 115 vessels

**CUSTOMER AWARDS:** 2008 Carrier of the Year, Hellmann Worldwide Logistics; 2008 Carrier of the Year, INTTRA; Best Container Shipping Alliance, Asian Freight and Supply Chain Awards; International Carrier of the Year, Whirlpool Corporation.

**WHAT'S NEW:** Hapag-Lloyd enhanced its North Europe and East Coast South America line, operating a two-loop service that provides a weekly, fixed-day call with comprehensive port coverage and competitive transit times.



## Horizon Lines

877-678-SHIP  
[www.horizonlines.com](http://www.horizonlines.com)

**PARENT COMPANY:** Horizon Lines Inc.

**LOGISTICS DIVISION:** Horizon Logistics LLC

Horizon Lines Inc. is a leading domestic ocean shipping and integrated logistics company, comprised of two primary operating subsidiaries. Horizon Lines LLC operates a fleet of 21 U.S.-flag containerships and five port terminals linking the continental United States with Alaska, Hawaii, Guam, Micronesia, and Puerto Rico. Horizon Logistics LLC offers customized logistics solutions to shippers from a suite of transportation and distribution management services, information technology developed by Horizon Services Group, and intermodal trucking and warehousing services provided by Sea-Logix. Horizon Lines Inc. is based in Charlotte, N.C.

**WEB TOOLS:** Booking, track-and-trace, and payment applications that allow shippers to create customized reporting; event notification; and e-mail or threshold activity alerts.

**FLEET SIZE:** 21 vessels

**CUSTOMER AWARDS:** 2008 Platinum Carrier Award, Lowe's Home Improvement; 2008 Jones Act Carrier of the Year, Walmart.

**WHAT'S NEW:** Horizon Lines' new ReeferPlusGPS container tracking and shipment monitoring solution in the Puerto Rico trade is designed to track high-value perishable cargo through the entire transport chain from packing to delivery. Horizon Lines implemented Horizon Green to better understand and measure its impact on the environment, and to develop programs that incorporate environmental thinking and mitigation into the core operations, focusing on marine environment, emissions, sustainability, and carbon offsets. The company recently participated in two separate anti-piracy system trials in an effort to better protect the lives of merchant mariners. In Orange, Texas, the International Maritime Security Network LLC conducted safety drills and

anti-piracy testing aboard the *Horizon Crusader*. In Bayonne, N.J., the vessel *Horizon Challenger* was the site of the SAFE Solutions LLC drill for Nemesis 5000 anti-piracy technology, a non-lethal, high-pressure water system that integrates with a vessel's existing fire-suppression system to prevent unauthorized boarding of the ship.

## Intermarine

504-529-2100  
www.intermarineusa.com

**PARENT COMPANY:** Intermarine, LLC

New Orleans-based Intermarine provides worldwide ocean transport and inland heavy haul services for breakbulk, specialized project, and heavy lift cargo. The company also operates offices in Houston, Caracas, Buenos Aires, Shanghai, Seoul, and Mumbai.

**WEB TOOLS:** Company information, weekly sailing schedules.

**FLEET SIZE:** 30 vessels

**CUSTOMER AWARDS:** Best Shipping Line—Project Cargo, 21st Asian Freight and Supply Chain Awards.

**WHAT'S NEW:** Intermarine's latest service offering comprises a route between China, Japan, and Korea and the Persian Gulf and India. Offering multiple sailings per month with vessels capable of 400- to 500-metric-ton self-sustained lifts, this new service is designed to meet the needs of new oil and gas facilities in the Middle East, as well as power generation plants in Southeast Asia, and various other global infrastructure development projects.



## Maersk Line

973-514-5000  
www.maerskline.com

**PARENT COMPANY:** A.P. Moller-Maersk Group

**LOGISTICS DIVISION:** Damco

Maersk Line, a leading global container shipping company and division of the A.P. Moller-Maersk Group, is dedicated to delivering the highest level of customer-focused, reliable

global ocean transportation service. The Maersk Line network includes 1.9 million containers and 22,000 employees in offices in more than 125 countries. For the past five quarters, Drewery Shipping Consultants ranked Maersk Line first in schedule reliability against the world's 20 largest ocean carriers. Maersk Line adds bottom-line value through optimal schedule reliability, helping control costs and maintain the integrity of global supply chains.

**WEB TOOLS:** Sailing schedules, rates, booking, shipping instructions, bill of lading printing, track-and-trace, and reports. Customer support 24 hours a day, Monday-Friday.

**FLEET SIZE:** 470+ vessels

**CUSTOMER AWARDS:** 2009 Sustainable Shipping Operator of the Year, SustainableShipping.com.

**WHAT'S NEW:** Maersk Line has added more than 10,000 flat rack and open top containers to serve the breakbulk and out-of-gauge market.

## MOL

800-OK-GATOR  
www.molpower.com

**PARENT COMPANY:** MOL Ltd. (Mitsui O.S.K. Lines)

**CONSOLIDATION DIVISION:** MOL Consolidation Services, Ltd. (MCS)

**LOGISTICS DIVISION:** MOL Logistics (U.S.A.) Inc.

MOL (America) Inc., MOL's wholly-owned liner subsidiary in North America, employs approximately 400 transportation professionals in 16 sales offices throughout the United States. Founded in 1884, MOL's business diversity makes it one of the world's most financially solvent transportation companies.

**WEB TOOLS:** Booking requests and shipping instructions; bill of lading searching, viewing, and printing; global shipment tracking; reports; sailing schedules.

**FLEET SIZE:** 861 vessels, including 115 containerships

**CUSTOMER AWARDS:** 2007 Ocean Service Provider of the Year Award, Limited Brands Logistics Services.

**WHAT'S NEW:** In July 2008, MOL expanded its service to the growing South Atlantic region when it began calling on Jacksonville Port Authority's (JAXPORT) Blount Island Terminal. In January 2009, with the completion of its new TraPac Terminal at JAXPORT, MOL solidified its commitment to enhancing its East Coast global service. In May 2009, MOL began the only direct transpacific export service from JAXPORT, via the Panama Canal, to key Asian ports as part of its NYX service. The CNY service also calls the U.S. East Coast and Asia, while the APX service provides coverage to Europe. In June 2009, MOL began the first direct service from Vietnam to the U.S. West Coast. The Pacific Southwest



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Express (PSX) service began calling on Cai Mep in South Vietnam. MOL also serves Cai Mep with the PS1 connecting to the Pacific Northwest.



## OOCL

888-388-OOCL  
www.oocl.com

**PARENT COMPANY:** OOIL (Orient Overseas International Ltd.)

**LOGISTICS DIVISION:** OOCL Logistics (USA) Inc.

OOCL is among the world's largest integrated international container transportation, logistics, and terminal companies. As one of Hong Kong's most recognized global brands, OOCL provides customers with fully integrated logistics and containerized transportation services, with a network that encompasses Asia, Europe, North America, and Australasia. OOCL provides customer-focused solutions, a quality-through-excellence approach, and continual innovation. OOCL pioneered transportation coverage of China and is an industry leader in information technology.

**WEB TOOLS:** OOCL's Web site and My OOCL Center portal provide advanced visibility and exception management, enabling shippers, consignees, and logistics providers to keep cargo moving and delivered on time. By applying both online tools and integration services, OOCL enables shippers to plan, process, and monitor the critical path of multiple-carrier shipments and communicate in-depth, timely information to key parties in the supply chain.

**FLEET SIZE:** 74 vessels

**CUSTOMER AWARDS:** 2008 Best Supplier Award (OOCL Malaysia), Brother Industries Technology; Best Quality Service Provider and Canon Business Partnership awards (OOCL Logistics—China), Canon (China) Co. Ltd.; Best Logistics Service Provider—Sea Freight, Asian Freight and Supply Chain Awards; Best Liner Owner/Operator, Seatrade Asia Awards.

**WHAT'S NEW:** OOCL's Middle East Express Service (MEX) connects the Far East and the Middle East. Pacific North West Express (PNX) and North West Express (NWX) are

jointly operated by members of the Grand Alliance: Hapag-Lloyd, NYK, and OOCL with ZIM. The scope of the two strings in the transpacific trade includes North China and Japan, South China, and South East Asia to Canada and the U.S. northwest coast.

## United Arab Shipping Company (UASC)

908-272-0050  
www.uasc.net

**PARENT COMPANY:** United Arab Shipping Company (UASC)

UASC is the largest ocean carrier of dry cargo to the Middle East. It has achieved this position by providing first-class service to its customers. Maintaining a steadfast commitment to serve the Arabian Gulf, UASC offers a wide scope of services to the Arabian Gulf/Red Sea and Indian Sub-Continent regions.

**WEB TOOLS:** Shipment tracking, bill of lading, and sailing schedules.

**FLEET SIZE:** 42+ vessels

**WHAT'S NEW:** In January 2009, UASC launched a new ISC-Middle East-Red Sea service covering Pakistan and India to Arabian Gulf and Red Sea destinations. The new offering deploys six 2,000-TEU vessels and similarly connects Arabian Gulf to Red Sea destinations.

## Yang Ming

201-222-8899  
www.yml.com.tw

**PARENT COMPANY:** Yang Ming Marine Transport Corporation

**SUBSIDIARY COMPANY:** Kuang Ming Shipping Corporation

**SUBSIDIARY COMPANY:** Yes Logistic Corporation

Containerships are the mainstay of Yang Ming's fleet. Established in 1972, Yang Ming practices a management philosophy of "Teamwork, Innovation, Honesty, and Pragmatism."

**WEB TOOLS:** Scheduling, vessel tracking, shipment track-and-trace, bill of lading processing, and booking.

**FLEET SIZE:** 91 vessels

**CUSTOMER AWARDS:** 2008 and 2009 LOG-NET Outstanding E-commerce Award; Ocean Carrier of the Year Award, Target.

**WHAT'S NEW:** Yang Ming runs container wharves in Kaohsiung and Taipei Harbors, Taiwan; Los Angeles and Tacoma, the United States; and Antwerp, Belgium. Currently, it is engaged in the Kaohsiung Intercontinental Container Terminal development project. The terminal center will become Yang Ming's Far East transshipment hub upon completion in 2011.